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Enthusiasm for the future – 25 years of growth at SCHUMANN

In 2022 the Göttingen-based software company SCHUMANN is celebrating its 25th anniversary. For the future too, the company is aiming to continue its success story with sustainable growth.

25 years of organic growth

With a notarial signature in February 1997, the foundations were laid for a steadily developing company that is now considered the market leader for credit management software in diverse industries. "We started with just me as the Managing Director and two further employees with the mission to realize 'innovative information systems' in the field of commercial credit insurance. Today we have an ever-growing staff of around 190 people in Göttingen, London and Nizhny Novgorod, and serve our customers worldwide from industry, trade, financial services and the insurance sector", explained Dr. Martina Städtler-Schumann proudly, regarding the company's 25th anniversary. A celebration is planned for the year 2023 in the Göttingen "Lokhalle".

In his role as Professor for Business Informatics at the University of Göttingen, in the 1990s Prof. Dr. Matthias Schumann developed software that was able to automate processes according to individual rules using expert systems and could evaluate sets of data on the basis of their characteristics. The potential for applications in the area of credit management processes quickly crystallized. The first customer was a major German credit insurer. In the following years the company grew constantly, added further market segments and began to position itself increasingly internationally. In 2016 a Russian subsidiary was founded. "This increasing internationality continued last year with the founding of a subsidiary in London. I am very pleased that we have been able to establish our software on the international market, where we are actively sought after", remarked Städtler-Schumann.

SCHUMANN – a family company

"A family company is based on unifying values. Personal responsibility, appreciation of others and the ability to accept criticism form the foundations for working together and achieving success at SCHUMANN", said Städtler-Schumann. For the continuing development of the company, the long-term view has always had the highest priority. "We have always made important decisions with farsightedness. Our priority is not short-term profits but sustainable success."



Digitalization of business processes and early warning of risks are the core products and competences of SCHUMANN. The company works in a really future-orientated sector. Therefore, the continuing requirement for additional staff is high – there are currently more than 30 vacant positions. SCHUMANN offers its employees flexible working models for a good compatibility between family and career, the possibility for remote working and diverse sport activities. In addition, there is a wide-ranging internal programme for further training.

"It is still exciting", said Städtler-Schumann: "We have a lot of plans for the coming time, because one thing has not changed over the past 25 years: our enthusiasm for the future."

*About SCHUMANN

SCHUMANN is a family-run, German company that uses modern technologies to create innovative and reliable IT solutions for businesses worldwide. Many years of experience guarantee customers high quality and a stable, cooperative relationship based on partnership. The company's software products and comprehensive, competent consultancy enable companies to do business more efficiently and effectively.

With flexible, scalable products, SCHUMANN offers specific industry solutions in the areas of (credit) risk management, the associated process control and risk evaluation. Companies are put in a position to save costs through optimized processes and thus to increase their competitiveness. Industrial and trading companies, financial service businesses and providers of credit insurance and surety bonds have been relying on software solutions from SCHUMANN for more than two decades.